

Portfolio

Laia Cabrera - Isabelle Duverger

Laia Cabrera & Co.

Immersive / Interactive / Public Art

2024

About us

Laia Cabrera

I am an American - Spanish video artist working in experimental filmmaking, visual poetry and immersive content experience. My projects always challenge the conventional form and are designed from conception to inception to be native to multiple platforms and exhibitions. Identity and consciousness have been a long research of mine aimed to revitalize and strengthen the intercommunication of different artistic languages.

Isabelle Duverger

I'm a French visual artist. I'm from Paris and I live in New York for over 15 years. My work is very much focused on emotions, and the feelings of a moment. I create spatial environment, and I create situations. I love that my collaborations with Laia can offer our two different paths to create the same piece. Our different minds make up for a richer experience, plural and whole.

We've been working in the past 15 years together on projects that range from video art, animation, video installations, projection mapping and collaboration with theater and dance, and we've been always preoccupied to create a visual narrative and poetry. We have evolved to interactivity to allow our audience to feel more immersed in the experience.

Our priority being the narrative, our exploration of technology is always at the service of our story and we want to make sure the experience for the audience is as seamless and magical as possible, with the technology indivisible.

Using new narratives to produce creative environments, the audience is invited to actively participate as actors and not just as mere spectators. Our goal is to combine cutting-edge technology with traditional filmmaking and a unique sound implementation to bring a soulful and organic world to life, reaching the point where technology becomes (and fuses with) art.



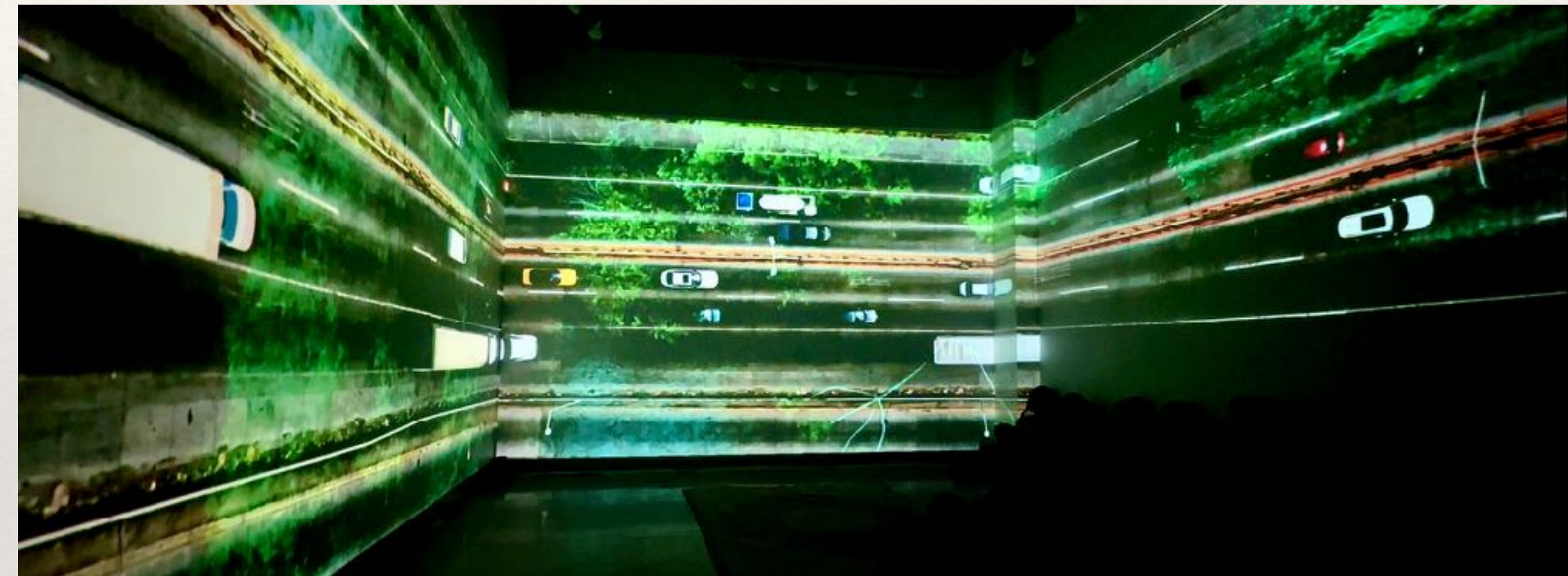
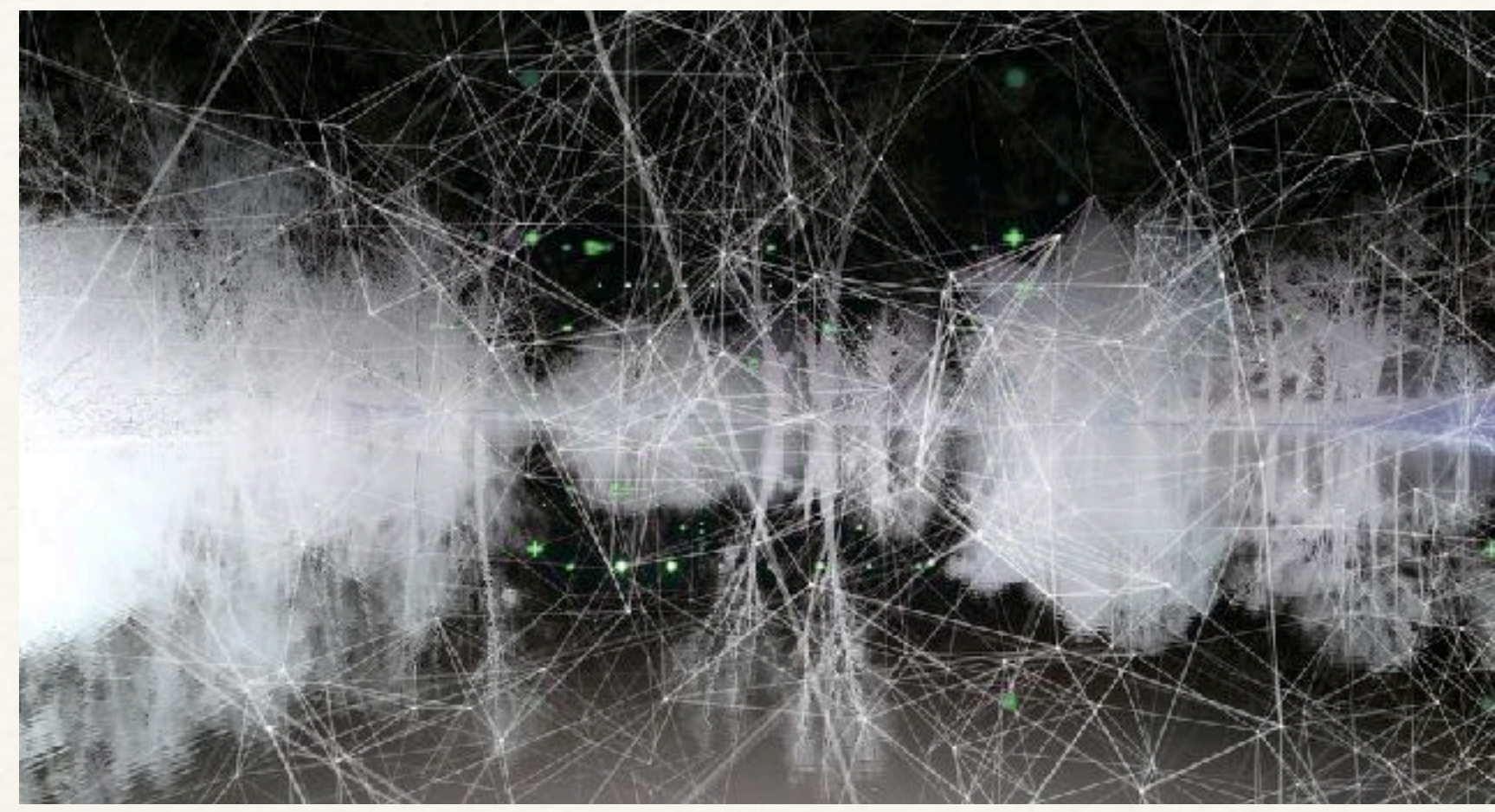
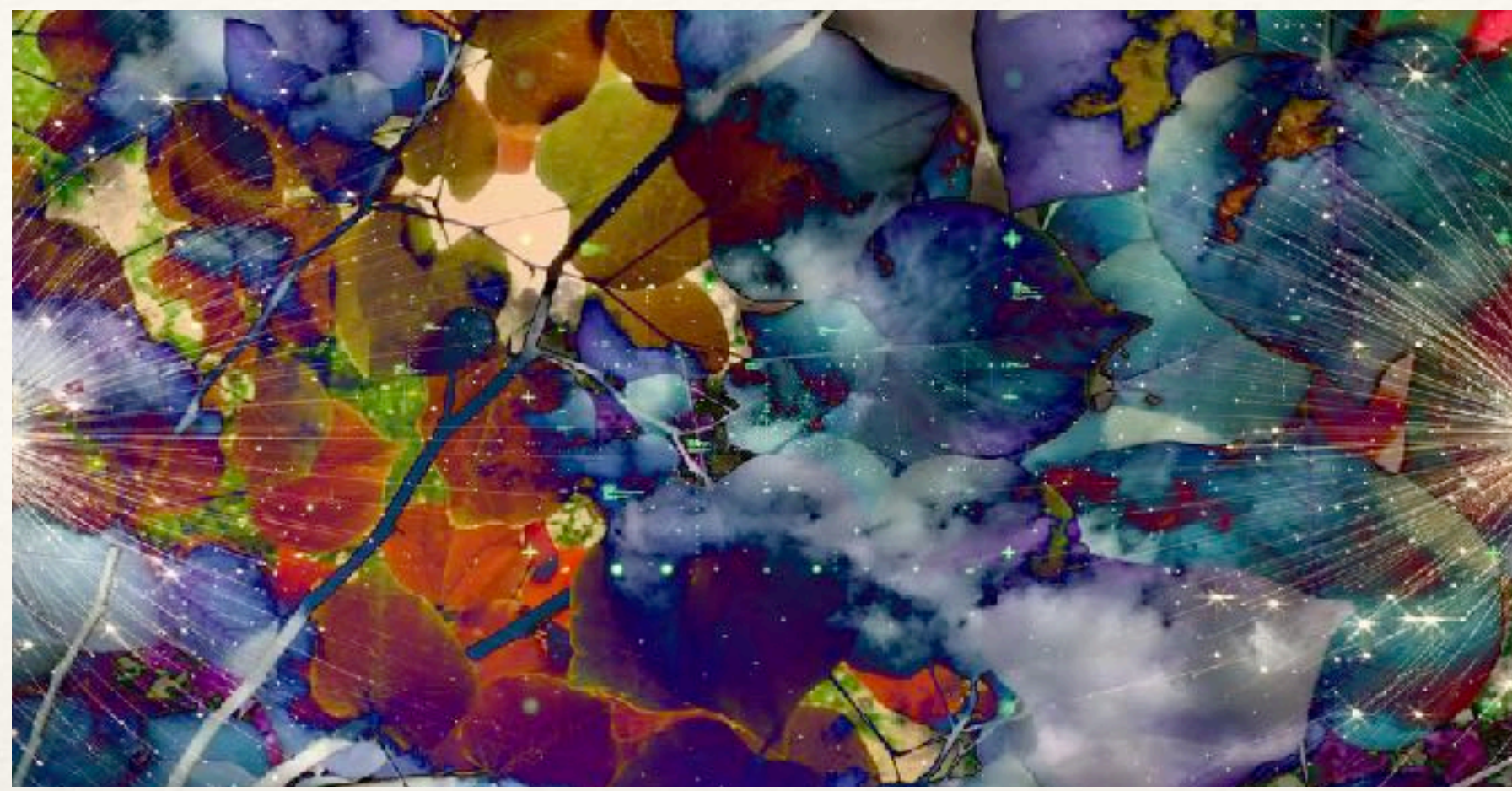
“Perennial Land” - Immersive Video Art Installation

laiacabreraco.com/perennialland - Conceived and Directed by Laia Cabrera & Isabelle Duverger

Original music composition by Nana Simopoulos | Cinematography, Editing and Visual Effects by Laia Cabrera & Isabelle Duverger

Additional Visual Effects by Caryn Heilman - Spacial Sound Design by Ander Agudo

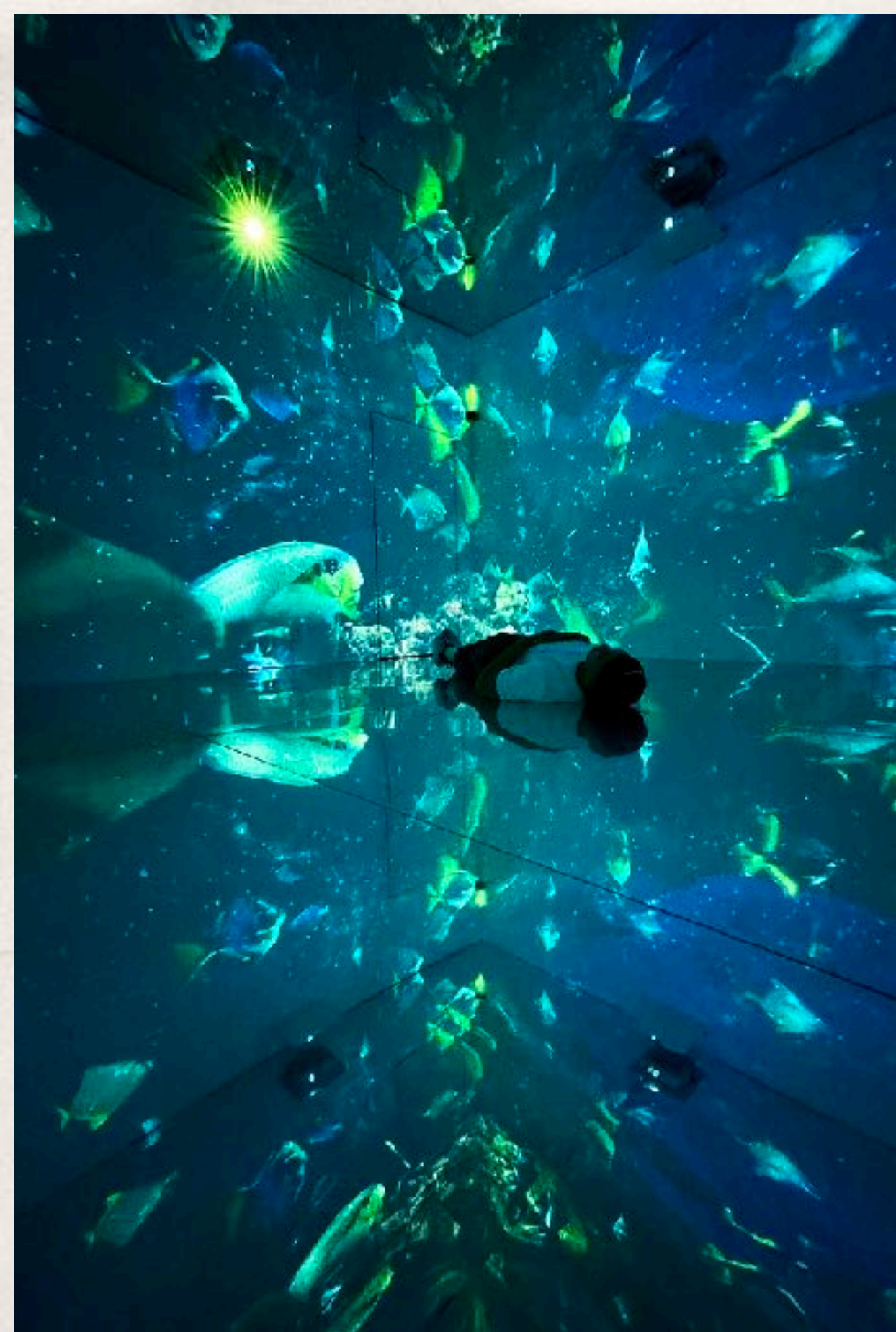
An experiential installation focused on Climate Justice that immerses us into the beauty of Earth's landscapes and awakens us to the importance of data-driven insights into our impact on nature.



- Hall of Fame Gallery, CUNY-Bronx Community College, 2024, as part of the Care and Climate Justice exhibitions series at Sarah Lawrence College and Bronx Community College with the support of the Mellon Foundation - Program Grant Awards by Jersey City Arts & Culture Trust Fund

- Treehouse NDSM Art Park II: Voice of Nature, Amsterdam, the Netherlands, September 12 - October 6, 2024 with the contribution of Amsterdamse Fonds voor de Kunst

- COP16, United Nations Conference on Biodiversity, Cali, Colombia - Nature Positive Pavilion, Blue Zone, October 25-26, 2024, with the contribution of GCA Accountability Accelerator - Rockefeller Philanthropy Advisors



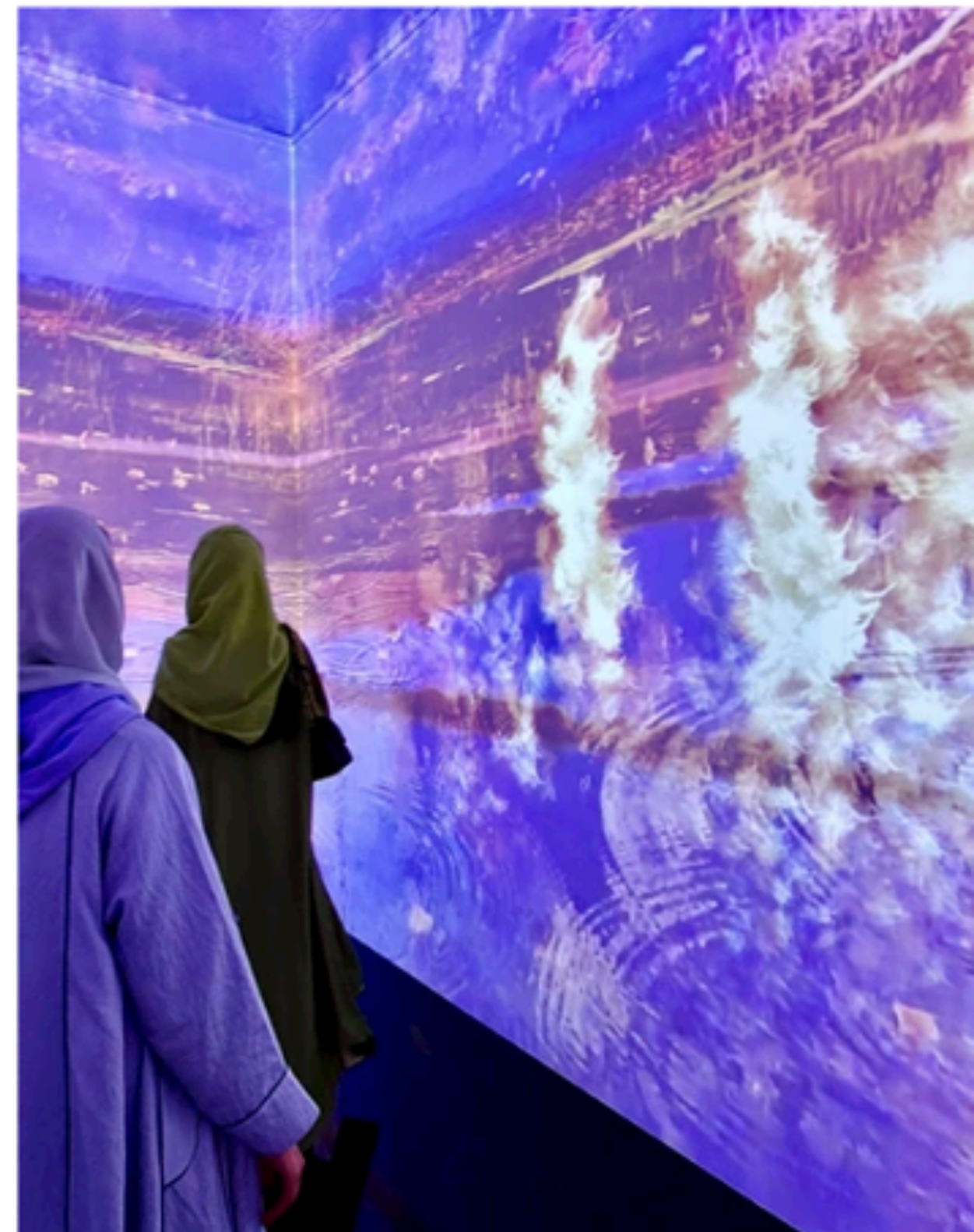
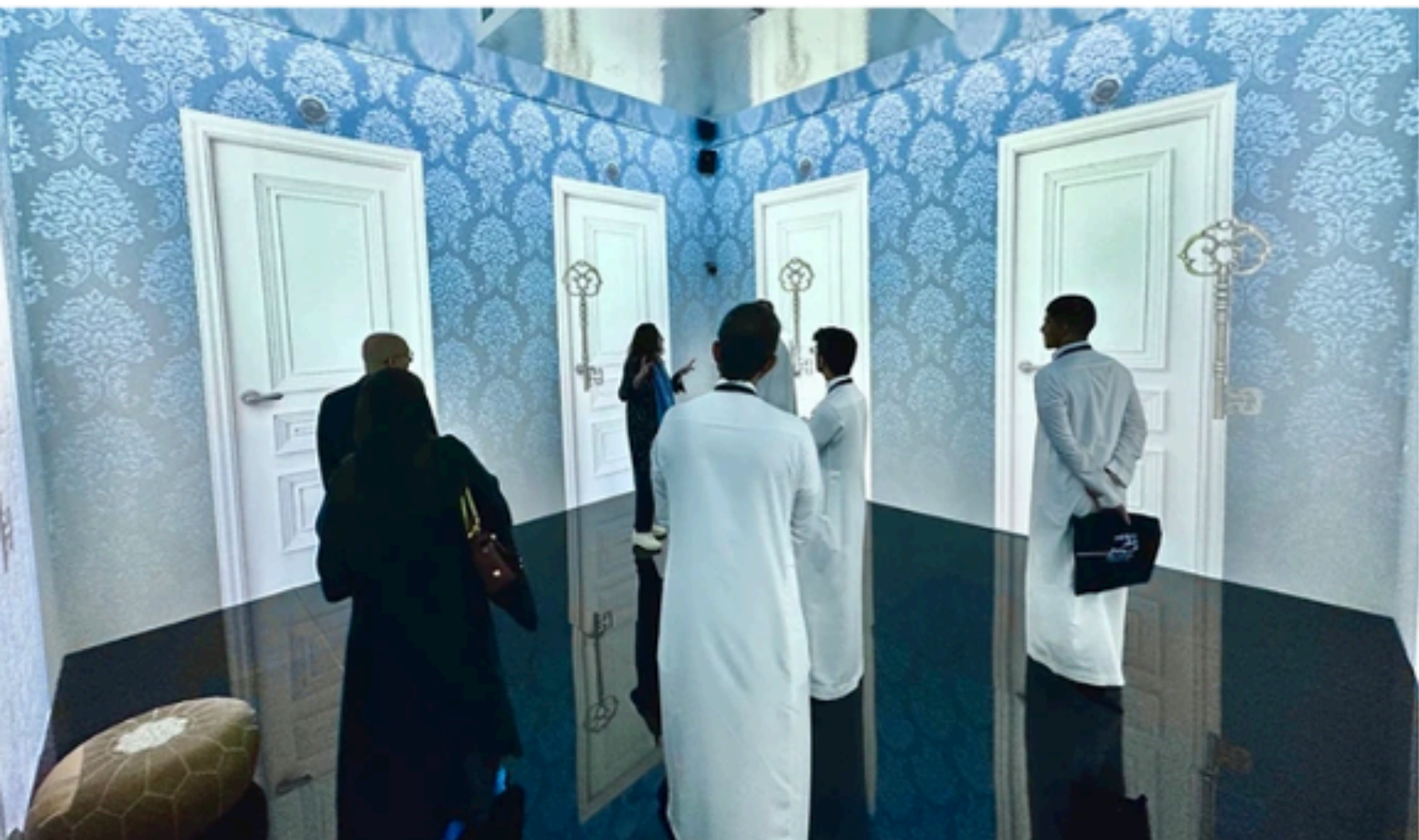
“Dream-e-scape” - Immersive Interactive Art Installation

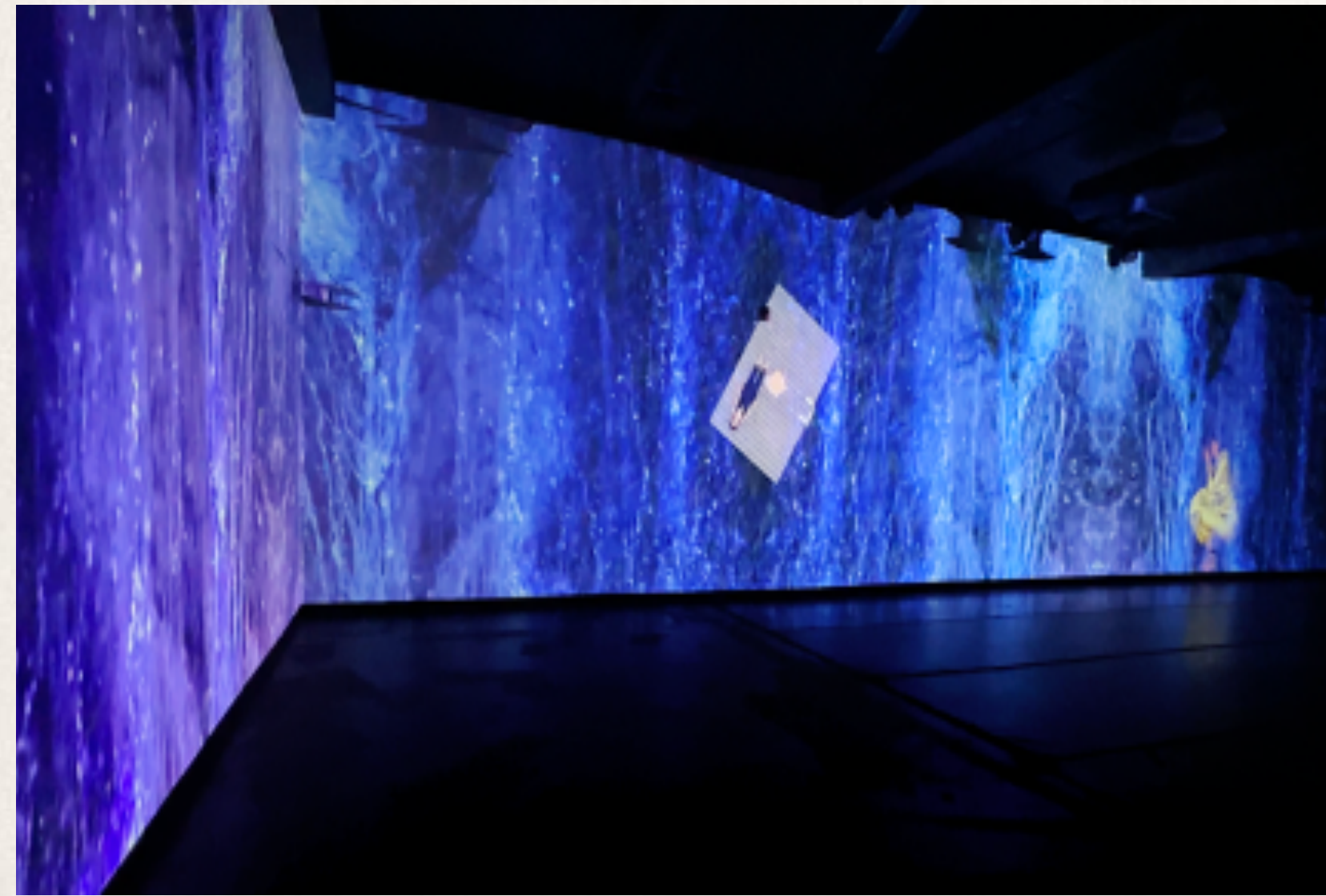
Conceived and Directed by Laia Cabrera & Isabelle Duverger - laiacabreraco.com/dream-e-scape

Interactive Design by Aniol Saurina Masó and Jianhao Ma | Original music composition by Nana Simopoulos | Cinematography and Editing by Laia Cabrera & Isabelle Duverger

an immersive and interactive 360° installation about the mind and the search for awareness in which the public experiences a sensory voyage that captures the surreal nature of dreams, where the line is blurred between the physical and the digital world, between the real and the imaginary. “Dream-e-scape” is based on the state of sleep, an imaginary journey one can experience with the eyes wide open. The piece explores the concept of lucid dreaming, the sleep state in which we become aware we are dreaming and have the ability to control the dream and gain agency over our thoughts and desires. We are testing reality: Are we awake?

*2022-2023 - Flutter Experience Art Gallery, Los Angeles, CA - Microwave International Media Arts Festival 2022, Hong Kong City Hall
Film Criticism Conference 2023, Riyadh, KSA - Panasonic Hybrid Vision 2022 Nominee*





“Qualia - You Matter to Me” - Immersive Video Art Installation

Directed by Laia Cabrera & Isabelle Duverger - laiacabreraco.com/qualia

Featuring performing artist Catherine Correa | Original Music composed & arranged by Nana Simopoulos | Songs "I'm not here" and "For me now" by Erica Glyn

A film for immersive cinematic installation about our longing for connection, through consciousness, nature, symbolism, and hope.

*Jersey City Theater Center, included in JCAST and Prelude NYC Festival 2023 - Women Heavy Group Exhibition, Gardenship Gallery, Kearny, NJ, 2024
With the support of the Individual Artist Fellowship program provided by the Jersey City Arts Council and the Jersey City Arts & Culture Trust Fund*



“Illusion” - Immersive Interactive Art Installation

Conceived and Directed by Laia Cabrera & Isabelle Duverger - laiacabreraco.com/illusion

Interactive Design by Aniol Saurina Masó | Original music composition and Sound design by Nana Simopoulos with Mary Ann McSweeney | Cinematography and Editing by Laia Cabrera & Isabelle Duverger

What is real? What is imaginary? Is the distinction just in our mind?

“Illusion” is an immersive interactive installation about the art of seeing and experiencing that offers the chance to step into an illusion of infinite space.

2019-2022 - Flutter Experience Art Gallery, Los Angeles, CA - Motion Award 2021 Nominee

“Untitled Mind” - Public Art Video Installation, 2013

Projection Design, Video and Sound Installation
by Laia Cabrera and Isabelle Duverger

Based on an original idea by Catherine Correa
in collaboration with choreographer Alexandre Proia

Directed by Laia Cabrera

Dancers: Catherine Correa & Jonathan Royse
Windham

Music by Javier Moreno Sanchez

Performed by Javier Moreno Sanchez and Cat Toren

Sound Design by Gisella-Fulla Silvestre

Sound Recording by Arooj Aftab

Assistant production: Florencia Minniti and Lluís
Tarrida

Wonder Bread Factory, Nuit Blanche - Art All Night
Washington DC

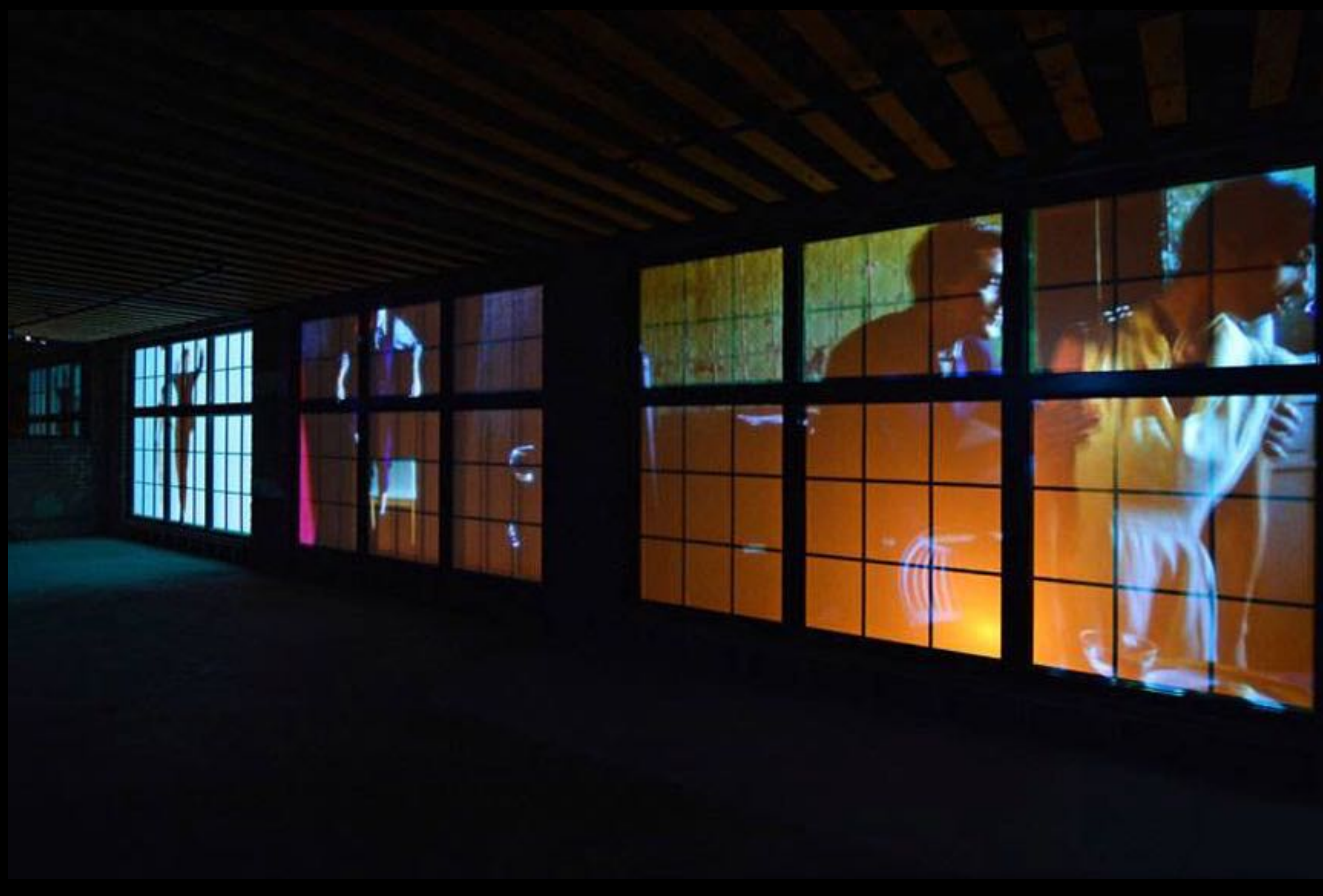
JCAST-HQ, Jersey City, 2018

Plaxall Gallery, Long Island City, 2019

ECOSS Festival, Barcelona, 2020

laiacabreraco.com/untitledmind





FEATURED PRESENTATION / THE NOW

THE NOW, a journey into magical worlds, opening doors to hidden places and participatory environments through videoart, illustration-animation, video mapping and interactivity. THE NOW explores transitory spaces and unseen parallel realities, a time travel cinematic voyage to visually striking places, live painting, animated characters and evolving narratives. #thenow

FEATURED ARTISTS / LAIA CABRERA AND ISABELLE DUVERGER

Visual design and art installation created by awarded creative team LAIA CABRERA & Co, founded by Spanish filmmaker and video artist Laia Cabrera and French animator and projection mapping artist Isabelle Duverger.

Searching for new ways of using the space and visual imaginary as a tool for narrative storytelling and audience connection, driven by both scenographic and dramaturgical aspect and creating immersive content experiences in contemporary artwork. @laiacabrera @isabelleduverger

FEATURED INTERACTIVITY / NOIRFLUX

Interaction artists Lorne Covington and Bill Saiff, working as NOIRFLUX, create responsive art environments for immersive exploration, expression, and education. Using innovation in multi-person gestural interfaces, advanced spatial sensing, and physical and mixed reality techniques, their work effortlessly extends visitors' capabilities and senses, focusing on the intangible space between action and response. @noirflux @noirfluxarts

Karan Parikh, an immersive experience developer. His core areas of focus are mixed reality, interaction design, spatial AR, adaptive and binaural audio. @karon_immersive



“The Now” - Interactive Public Art Installation

Created by Laia Cabrera and Isabelle Duverger - laiacabrera.com/thenow

Interaction by Noirflux and Karan Parikh

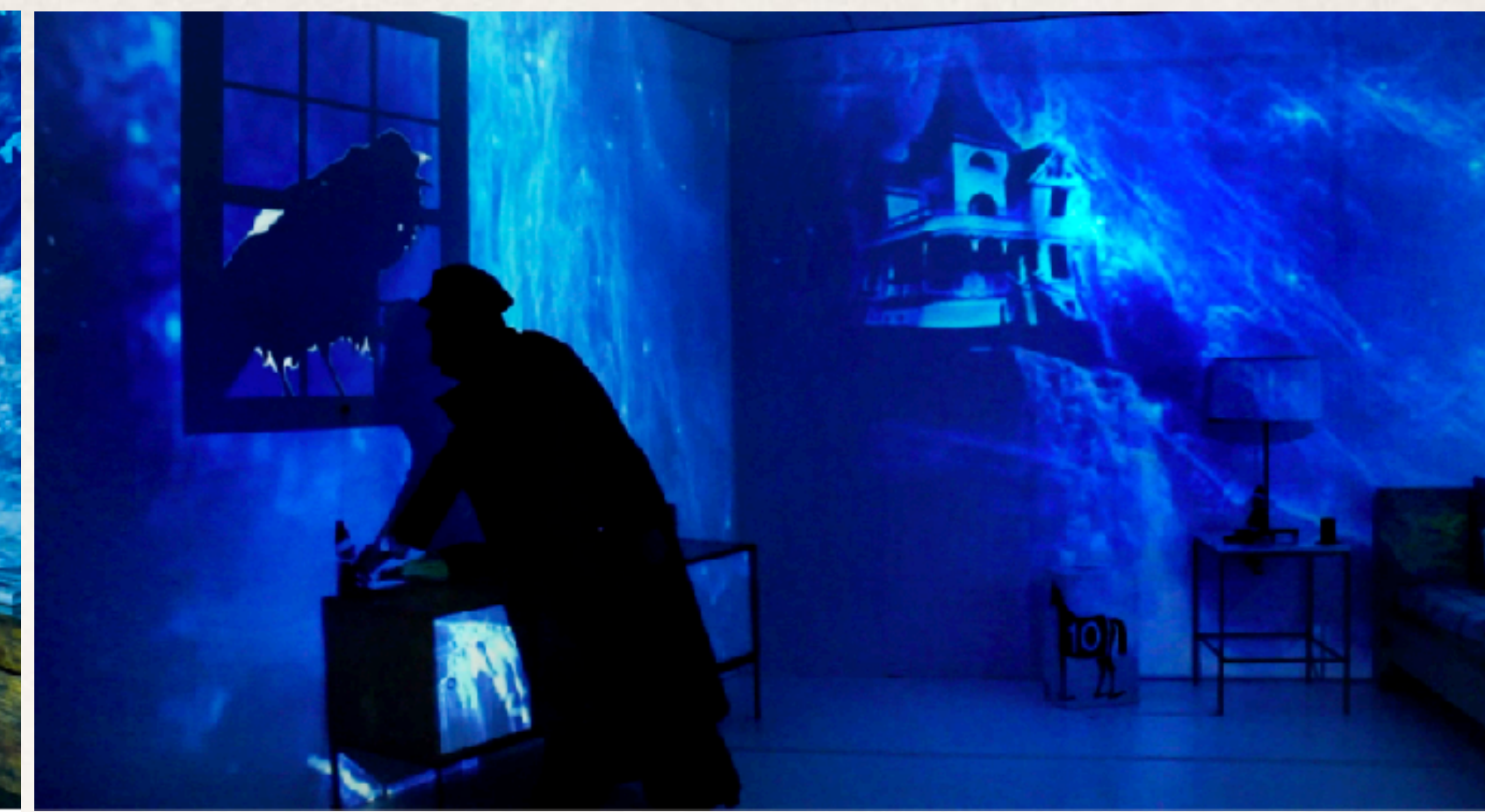
2018-2020 - Presented at the public art platform Coolture Impact, 42nd Street - Port Authority Bus Terminal, New York, NY



“Close-up | Primer Pla” - Immersive Cinematic Art Installation

- Directed by Laia Cabrera in collaboration with Isabelle Duverger - Original music by Nana Simopoulos and Enrique Granados - [laiacabreraco.com/close-up](https://www.laiacabreraco.com/close-up)

Presented at: Delegation of the Government of Catalonia to the United States, Washington DC, September 14, 2021; White Space Gallery Chelsea - New York, NY - November 15-16, 2021
Coral Gables Museum, Miami, FL - November 17, 2021; Sant Jordi USA festival - Jersey City Theater Center, NJ - April 21-24, 2022; DUMBO Loft, Brooklyn, NY - September 10, 2022
6th Floor Loft, New York, 2024 - <https://www.laiacabreraco.com/close-up>



“Self on the Shelf” - Interactive Public Art Installation

Conceived and Directed by Laia Cabrera & Isabelle Duverger - laiacabreraco.com/selfontheshelf

2018 - Spring/Break Art Show, New York, NY



“Within Reach” - Interactive Art Installation

Conceived and Directed by Laia Cabrera & Isabelle Duverger - laiacabrera.com/withinreach

Interactive Design by Aniol Saurina Masó / Original music by Nana Simopoulos / Cinematography and Editing by Laia Cabrera & Isabelle Duverger | Additional footage by Ignacio Garcia-Bustelo

an interactive art installation about transformation, reconnecting with the origin, nature and our relationship to it.

2020 - Art Wall - Coolvines Powerhouse, Jersey City, NJ



“Into the Deep” - Immersive Cinematic Art Installation, 2022

Conceived and created by Laia Cabrera & Isabelle Duverger - Presented at: Snow Ball Gala, Mana Contemporary - Glass House - Jersey City - April 30, 2022

An installation portraying the largest of our two worlds, exploring the depth of the ocean with its creatures and flora.

laiacabreraco.com/into-the-deep



“Slimey Mirror” - Immersive Interactive Installation

Created by Laia Cabrera & Isabelle Duverger - laiacabreraco.com/slimeymirror

Interactive Design by Aniol Saurina Masó / 3D Design by Lucas Ordoñez / Music by Pei Pei

2022-Present - On view at Sloomoo Institute New York, Chicago, Atlanta, Houston and Los Angeles



“Falling Sky” - Multimedia Dance Performance

Created in collaboration with Nimbus Dance - laiacabreraco.com/fallingsky

Choreography: Nimbus Dance Artistic Director Samuel Pott / Video creation & Projection Mapping: Laia Cabrera and Isabelle Duverger / Music Composition: Qasim Naqvi

“Falling Sky” conjures the lofty, spiritual realm of the skies, addressing the implications of a changing climate and natural world to our psyche and consciousness.

2019 - New Jersey Arts Center, Newark, NJ - Nimbus Arts Center, Jersey City, NJ



Poughkeepsie Underwear Factory, NY

“Aire” - Visual Performance

Created in collaboration with composer Javier Moreno Sanchez - [Click here to view the work](#)

2014-2016 - Poughkeepsie Underwear Factory, NY, Tempietto Di Bramante, Rome, Italy & Art All Night, Washington DC



Tempietto Di Bramante, Rome



Art All Night, Washington DC





“Shifting Gaze” - Video and Sound Installation, 2015

Video & Sound installation on the historical C&O Canal, Georgetown Glow Festival, Washington, DC

Directed by Laia Cabrera, Music by Erica Glyn, Animations and Projection Mapping by Isabelle Duverger

laiacabreraco.com/shiftinggazeglow





Up: Spain Art Fest 2010, Times Square Plaza, New York - Left: Region Zero Festival 2011, NYU KJCC, New York

Also presented at: Festival ECOSS Barcelona, Fabra i Coats: Centre d'Art Contemporani de Barcelona i Fàbrica de Creació, 2020, JCAST HQ (Futuro Centre Pompidou), Jersey City, 2018 - Georgetown Glow, C&O Canal, Washington DC, 2015
Museum of Jersey City History, 2024

Y proyectado en: MARCO. Museo de Arte Contemporáneo de Vigo, Spain, 2012; CICUS. Centro de Iniciativas Culturales, Sevilla, Spain, 2012; El Tragaluz Digital, Contemporary Art Gallery Canary Islands Government, Santa Cruz de Tenerife, Spain, 2012; Instituto Cervantes London, England, 2012; Cities in City: NY en BA, Centro Metropolitano de Diseño, Buenos Aires, Argentina, 2012; Festival Close Up, Cuale Cultural Center, Puerto Vallarta, Mexico, 2012; AMA (Art Museum of the Americas), Washington, DC, USA, 2012



“City in Motion” - Triptych Video Installation, 2014

Reebok Creative Hub / White Box Gallery, SoHo, NYC - Commissioned by Reebok Creative Hub and Spain Fresh

laiacabreraco.com/reebok

Bio

LAIA CABRERA & CO. is a studio, a place to collaborate and create, is an award-winning team of film, animation, and visual artists based in New York. We founded the company Laia Cabrera, filmmaker and video artist and Isabelle Duverger, visual artist and animator. We create multimedia artworks, from traditional and experimental filmmaking to immersive interactive art installations. We also collaborate with Theater and Dance companies developing the scenography and projections.

We are exploring new ways of using space and visual imaginary as a tool for storytelling and audience connection, creating immersive experiences that draw on both scenographic and dramaturgical techniques. Our aim is to revitalize and strengthen the intercommunication of different artistic languages.

Our work has been commissioned and presented in Europe, the United States, Asia and Latin America.

Laia Cabrera and Isabelle Duverger are **Global Commons Alliance Accountability Accelerator Grantees 2024, Jersey City Arts & Culture Trust Fund Fellowship Grantee 2023 and Program Grantee 2024, Motion Award 2021 Nominees** in the category "Interactive/Experiential - Installation", **#Hybrid Vision Panasonic Digital Art Competition 2022 Nominees** for Interactive Digital Art, 3-time nominees (Projection Design, Video-Art and Animations) at the **New York Innovative Theater Awards 2013, 2014 and 2015** for Outstanding Innovative Design and won with New Stage Theatre Company the NYIT Award 2015 for Outstanding Performance Art Production for Night.

Laia Cabrera & Co. is also the recipient of the Silver Telly Awards 2016 (highest distinction) for Outstanding Directing, Bronze Telly Awards 2014 for best Art Direction, the AVA Awards 2013 platinum winner and gold winner, Communicator Award 2013 and the Silver and Bronze Telly Awards 2013 for best animation and best documentary.

Recent immersive and interactive art installation includes "Dream-e-scape" (Flutter, Los Angeles, 2022 - Microwave Festival, Hong Kong, 2022 - Film Criticism Conference, Riyadh, KSA, 2023) "Illusion" (Flutter, Los Angeles, 2019-21), "Self on the Shelf" (Spring Break Art Show, New York, 2018), "The Now" (Public Art, Times Square, New York, 2018-2019), "Qualia - You Matter to Me" (Newark Arts Festival, 2024) and "Perennial Land" (CUNY-BCC, New York - Tree House Amsterdam, The Netherlands - COP16, Cali, Colombia).

Other venues include Brooklyn Academy of Music, St John The Divine Cathedral, NJPAC, TimeCenter at the New York Times among many others.

Immersive artwork

Our work includes traditional and experimental filmmaking, and the use of film and video streams in live performance, virtual theater and multimedia site-specific installation. We are using a cinematic approach, combining animation, digital and organic imagery, symbolism, poetry, imitation, prediction and emotion, our changing sense of space/non-space. Our aim is to explore new ways of using the space and the visual imaginary as a tool for audience connection.

As filmmakers and visual artists, we use a variety of media—music, video, storytelling, projected imagery merging cinematic arts; dance, music; photography; theater; visual arts; voice; writing; sense of timelessness, human landscape: faces, fragments of the body. We are the recipients of several awards and my artwork in film, video, and performance has been presented in Europe, the USA and Latin America

Our work blurs the boundaries of film and multimedia, Laia Cabrera & Co. is an artist collective and creative company based in NY. For the last 15 years we've been working in an interdisciplinary team of visual and media artists, musicians, cultural scholars and technical specialists from various fields. Together, we develop site-specific media installations for public spaces, including architectural projections, art gallery installations, media façade concepts and virtual theatre.

We are driven by a deep fascination for the enormous potential technology holds for cross-genre artistic expression. By understanding ourselves as artists, researchers and inventors at the same time, we allow our work to blur the lines between those disciplines. Our work tackles the countless questions surrounding the new principles of communication, lifestyle and art emerging in the afterglow of the digital revolution.

What concerns us and our work is to establish a language that makes this relationship tangible and to invent stories to be told, stories that find their expression in vivid, contemporary artwork. By experimenting with the syntheses of digital media and material objects and spaces, we discover new forms of artistically conveyed studies of a living environment that keeps changing as we speak.

Grants, awards & residencies

- 2024 **GCA Accountability Accelerator Grantees** with Perennial Land
- 2024 **Program Grant Awards** by Jersey City Arts & Culture Trust Fund for the installation “Perennial Land”
- 2024 **CUNY-BCC grant from the Melon Foundation** for the creation of immersive installation "Perennial Land"
- 2023 **Individual Artist Fellowship Grant awards** by Jersey City Arts & Culture Trust Fund
- 2022 **#Hybrid Vision - Panasonic Digital Art Nominee**, Shanghai, China
- 2021 **Motion Award 2021 Nominee** in the category "Interactive/ Experiential - Installation"
- 2021 **Grant from FLUTTER EXPERIENCE** to create the immersive interactive video and sound installation “Dream-e-scape”, Los Angeles
- 2021 **Grant from the Catalan Delegation in the US** to create the immersive video and sound installation “La Diada”, Washington DC
- 2019 **Grant from FLUTTER EXPERIENCE** to create the immersive interactive video and sound installation “Illusion”, Los Angeles
- 2018-19 **Resident Artists of COOLTURE IMPACT**, the largest video interactive public art platform, New York
- 2018 **Official Selection of SPRING/BREAK Art Show**, Armory Arts Week, New York
- 2017 **Grant from DIPLOCAT** (Public Diplomacy Council of Catalonia), Catalonia, Spain
- 2016 **Telly Awards 2016 Silver Winner** for Best Direction (Highest Distinction)
- 2015 **Grant from Georgetown Business Improvement District** for “Shifting Gaze”, Washington DC
- 2015 **Grant from DC Commission for the Arts and Humanities**
- 2015 **New York Innovative Theater Award Winner** for the multimedia theater piece “Night” Outstanding Performance Art Production
- 2015 **New York Innovative Theater Award Nominee** for “Night” Outstanding Innovative Design
- 2014 **New York Innovative Theater Award Nominee** for “Cosmicomics” Outstanding Innovative Design
- 2014 **Telly Awards 2014 Bronze Winner** for Best Art Direction
- 2013 **New York Innovative Theater Award Nominee** for “Garden of Delights” Outstanding Innovative Design
- 2013 **Telly Awards 2013 Silver Winner** for Best Documentary
- 2013 **Telly Awards 2013 Silver Winner** for Best Animation
- 2013 **AVA Digital Awards 2013 Platinum Winner** Best video Animation and Best Creativity
- 2013 **AVA Digital Awards 2013 Gold Winner** Best Documentary
- 2010 **CONCA Grant** for “Claim your Place” from the Consell Nacional de la Cultura I de les Arts, Catalonia, Spain



Dream-e-scape

Interactive Immersive Art Installation
Los Angeles, Hong Kong, Riyadh KSA, 2022
vimeo.com/laiacabreraco/dream-e-scape



Qualia - You Matter to Me

Immersive Video Art Installation
JCTC, Prelude Festival NYC, 2023
vimeo.com/laiacabreraco/qualiateaser



Perennial Land

Immersive Video Art Installation
Hall of Fame Gallery, CUNY-BCC, 2024
[Trailer Perennial Land](#)



Illusion

Interactive Immersive Art Installation
Flutter Experience, Los Angeles, 2019
[Trailer Illusion](#)



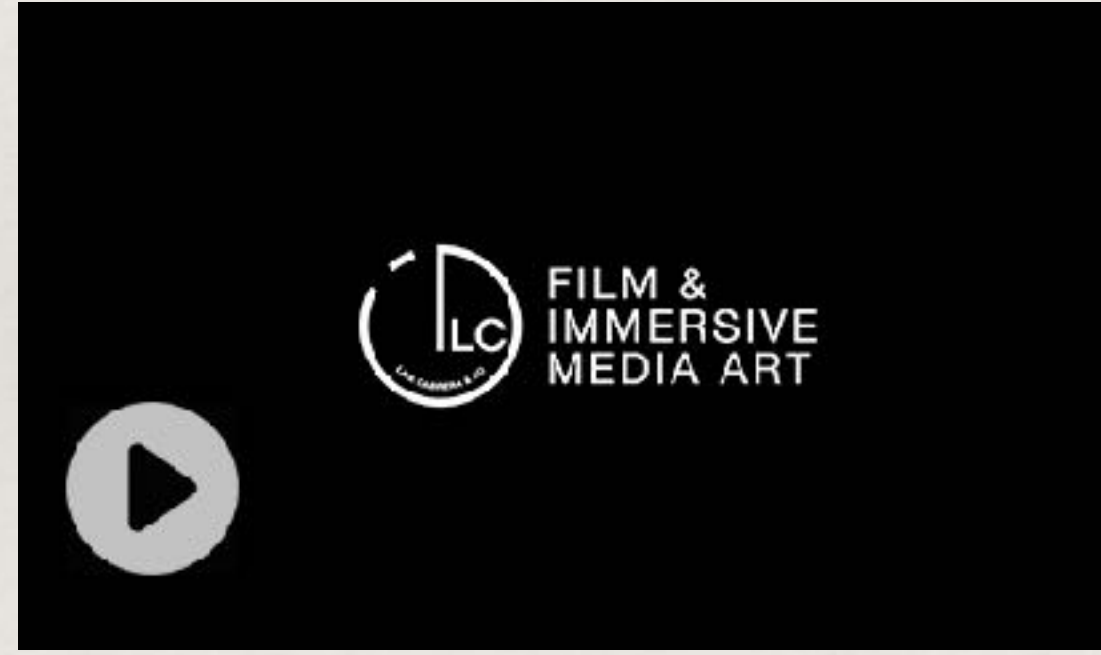
Aire Visual Concert of Nomads

projection mapping performance
Tempietto Di Bramante, Rome, Italy, 2014
vimeo.com/laiacabreraco/aire2014



Untitled Mind

Indoor Outdoor Installation
Nuit Blanche Washington DC, 2013
[Trailer Untitled Mind](#)



REEL

Interactive & Immersive Installations
[Reel Laia Cabrera & Co.](#)

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Vimeo: vimeo.com/laiacabreraco



THANK YOU!